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FOR IMMEDIATE RELEASE

**NetRouter, Incorporated WINS PRESTIGIOUS IBM LOTUS AWARD
NetRouter Named Best in "Energy and Environment (Green)"**

Georgetown, TX, January 18, 2010 – **NetRouter, Incorporated** today announced that it has been awarded the IBM Lotus Award in the **Energy and Environment "Green"** category for the 15th annual IBM Lotus Awards.

The IBM Lotus Awards recognize exceptional IBM PartnerWorld members that specialize in Lotus software solutions and have excelled at providing quality products, innovative solutions, and superior services to customers. For the 2009 Lotus Awards, hundreds of applications were received from more than 30 countries around the world.

NetRouter, Inc. offers a Software as a Service (SaaS) solution for solving complex order consolidation and routing problems. For any company in which distribution of products or service calls are a critical part of their business, NetRouter is a software solution that reduces costs by up to 25% through optimal order consolidation and routing. NetRouter is designed to be fast, convenient, and easy to use as a Web-based solution.

One of the most costly problems encountered in industry, especially with higher and volatile fuel prices, is the distribution of products and field service calls to customers. In addition to saving fuel and reducing CO_2 emissions into the atmosphere, NetRouter can help reduce America's dependence upon foreign oil.

"We are honored to receive such a distinguished award," said Buddy Bradford, CEO of NetRouter, Inc. "Achieving this type of recognition from industry leaders illustrates our continued innovation in using Lotus technology to create robust solutions and provide quality services to customers. We are especially thankful to the IBM Innovation Centers in Austin and Dallas for their exceptional support and technical expertise to enhance the NetRouter product."

Availability

NetRouter runs on any IBM platform that uses the Lotus Domino server. NetRouter was recently ported to run on the new IBM Lotus Foundation Smart Appliance by the Lotus Domino team.

About NetRouter, Incorporated

NetRouter, Inc. received initial funding with a grant from IBM and Lotus to implement their software as a Web-based solution. The company was the recipient of the Best Venture Award from the IC2 Institute at the University of Texas and was in the Austin Technology Incubator for a year. NetRouter, Inc. is an Advanced IBM Business Partner dedicated to solving truck and service call route optimization, distribution planning, and distribution modeling problems.